

THE LAKESIDE FARMER

VOLUME IV NO. 30

LAKESIDE, SAN DIEGO COUNTY, CALIFORNIA

FRIDAY, JANUARY 19, 1940

DEVELOPERS ASK COUNTY ADMINISTRATION OF RELIEF

SEWING CLASS HELPS SOLVE PROBLEMS

LADIES INVITED TO JOIN GROUP WHICH MEETS ON MONDAYS

In days of old when knights were bold and barons held their sway their ladies were famous for the sewing they did each day. So, at least, it was once poetically declared.

At any rate sewing is an accomplishment which combines both use and beauty and there is a class in Lakeside that is open to all ladies in the community. It meets each Monday at 2 p.m. at the Woman's Clubhouse and is under the able direction of Mrs. Badger. All ladies interested in sewing and especially those who have sewing problems or fitting difficulties, are urged to attend the class.

All those who enjoy quilting, and especially those former members of the class who dropped out, are invited to come and help quilt. The proceeds from the sale of the quilt which is now in process of being made will be used for a party to be given for the class members.

Now is the time to join because a new semester is soon to begin. The class is required to have an enrollment of at least 15 members in order to continue.

SRA Chief to Speak at Grange Meeting

Wm. Roe, director of State Relief Administration will speak at an open meeting to be held by the Lakeside Grange at the old school building, Jan. 24. There will be a potluck supper at 6:30 and each person is asked to take a covered dish and service. Director Roe will talk on the work of his office and legislation affecting it.

Beatrice and Beverly Hunter will present two dance numbers. They are pupils of Louise Hansons School of the Dance. The newly formed Chorus of the Grange will entertain with several numbers.

After the program there will be a short business session. The degree team of the Ramona Grange will confer the first and second degrees on the new candidates.

The next closed meeting will be Feb. 14.

Lakeside Author Made Member Of S. D. Maritime Research Society

That famous old American ship The Star of India, which once made history on the stormy Seven Seas but now rests on the calm waters of San Diego Bay, was the scene recently of a happy affair. It was a banquet at which Wilkins W. Wheatly, joint author with Captain Josiah Grundy of "Square Riggers Before the Wind" (E. P. Dutton & Co. New York) was inducted into the Maritime Research Society of San Diego.

Mr. Wheatly was sponsored by Major Walter C. Rogers, formerly of Lakeside, now of Point Loma and owner of the yacht Joan, and by Jerry MacMullen, nautical editor of the San Diego Union, the man who makes shipping news really interesting.

The speaker of the evening was Harald Sverdrup, director of Scripps Institute of Oceanography. He gave an illustrated lecture on his six years' cruise of exploration in

Arthur M. Loomis
Named Potentate of
Al Malaikah Shrine



For 1940 Shriners of the Southland will have Arthur Meade Loomis as their chieftain, as result of the election which elevated Loomis to the top spot in the third largest Shrine temple in North America.

Young People Study Church Beliefs

Lakeside Community Church pastor, Rev. Thomas I. Nalbach, reminds his congregation that Communion service is to be held Sunday Jan. 21 at the morning service. "This is our most sacred of all services and the congregation is asked to come ready to receive the Lord's Supper," the pastor says.

Communicant's class has started for young people who are interested in Church membership. This class is studying the meaning of the Church and its beliefs. All who wish to enroll should do so at once in order to fulfill all requirements of the course. At Easter time, those who wish to join church will be given the opportunity.

Will Explain Bond Issue For Grossmont

A public meeting will be held at Lakeside Union Grammar School Tuesday, Jan. 23, at 8 o'clock when the purpose of the proposed bond issue for Grossmont High School will be explained. C. B. Quicksall and R. King Kaughman will be speakers.

DIAL SYSTEM PROMISED SHORTLY

TELEPHONE CHANGE LOOKED FORWARD TO IN DISTRICT

When summer comes and the now beautiful green hills and pasture lands turn brown it will bring another change—the dial system of telephoning will be extended to this area.

No longer will the facetious be able to exclaim, "Hullo Central, give me heaven;" no longer will one hear that cultivated voice at the El Cajon exchange say so quietly, "Number, please." And the crank on the box on the wall will no more have to be turned—crank, box and all will go but the crank at the telephone will remain. Can't get rid of him.

Those wall telephones, with the little black handle and the musical bell, have performed good service in this area for many years. Oldtimers may perhaps give the little machine the tribute of a sigh for they will remember that the oldstyle telephone has been a great convenience for many years. Of course the dial system will be even more convenient.

MILLIONS OF MESSAGES OVER TELEPHONES

Millions of messages have been carried over the telephone wires to the "back country" since first the wires were extended from the Harbor of the Sun to the farming and mountain empire. San Diego got its first telephone company—a mutual affair—in 1882. The first important outside extension was to Julian in September, 1885. Then about 1890 the wires were strung to El Cajon, Lakeside, Alpine and other places.

In the half century that has elapsed marvelous changes have come over both the telephone and the country—changes which even the most optimistic of the oldtimers could hardly vision.

"MY GOD IT TALKS," EXCLAIMS EMPEROR

In fact the oldtimers were rather dubious about the telephone. The original San Diego company did not incorporate as "the business was thought to be in an experimental stage." Well so it was for San Diego got its first telephone within five years of its first real introduction to the public, which was at the Philadelphia Centennial Exposition of 1876. Don Pedro 11, Emperor of Brazil, started at hearing a human voice issuing from one of the pieces of apparatus which Alexander Graham Bell, the inventor, had on exhibition, exclaimed: "My God, it talks!"

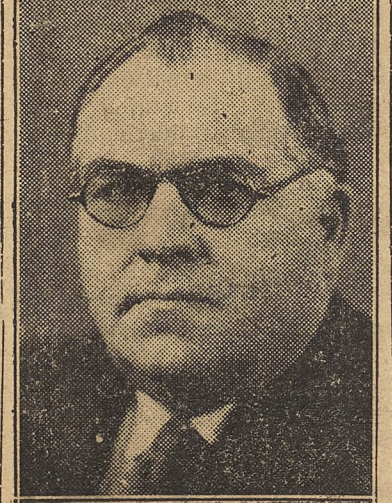
And there was the Indian chief on the wild west coast of Vancouver Island who got his introduction to the telephone at the little Methodist Mission at Clo-ose. After exchanging words with a brother Indian at another station he ejaculated: "Huh, white man can't speak our language but he can make a box that does."

Business Census Taken by Official

Frank L. Fieger of Boston, business census enumerator for El Cajon Township, was in Lakeside this week collecting the filled-in forms from the business houses. These returns are confidential. The regular "counting of noses" will start in April.

SUBSCRIBE NOW

ORANGE SHOW DINNER HOSTS



—C.N.P.A., Inc. Service
John M. Oakey, President, National Orange Show (top), and John Anderson Jr., Chairman Duck Dinner Committee, will welcome Southland notables at Orange Show annual pre-show get-together in San Bernardino Jan. 25.

Farmer and Civil Rights to be Topic

The Farmer and Civil Rights will be the topic at the annual dinner meeting of the Associated Farmers of San Diego County, Incorporated. It will be held at the San Diego Hotel tonight, Friday, starting at 6:30. Attendance of Lakeside farmers is expected.

John Watson, the newly elected president of the Associated Farmers of California, will be the principal speaker and his talk will be on the subject mentioned. Other prominent speakers from the California association will be heard. Present also will be members of the State Legislature and other leading men and women of San Diego city and county.

Bank Stockholders Hold Annual Meet

The annual meeting of the stockholders of the Lakeside Commercial and Savings Bank was held Tuesday, January 16, President Hall and other officers report the bank had a very good year considering conditions. L. H. Smith was elected director to take the place of A. W. Morton, who passed away some time ago.

SUBSCRIBE NOW

PUBLISHERS MEET AT CORONADO

Responding to the invitation of San Diego County publishers "Meet Us At Coronado," the members of the California Newspaper Publishers Association start their 52nd annual convention there today. The San Diego County group think this is going to be the outstanding convention in a decade in benefits derived from its sessions and enjoyment from its setting.

The Lakeside Farmer will be represented by Noel Sands. He is a member of the committee of which Carlyle Reed, La Mesa Scout, is chairman, to escort the visitors on a courtesy tour of beautiful Balboa Park. Joe Vurgason of National City News is president of the San Diego Unit and R.B. Reinbach is secretary.

Consolidation of All Welfare Activities Requested at Dinner-Meeting at Lakeside; Need for Roadside Planting Program Told

SPEAKERS SAY THAT SERIOUS TAX BURDEN DEMANDS OPENMINDED CONSIDERATION BY S. D. COUNTY STATE LEGISLATORS

Joining with other important California organizations, the San Diego County Development Federation, at its monthly dinner meeting held Tuesday night at the Lakeside Woman's Clubhouse, adopted a resolution favoring county administration of relief.

The meeting was held in conjunction with Lakeside Chamber of Commerce. The local program was opened by President Tony Held who introduced

Miss Jacqueline Trenfel of El Cajon who recently returned from an extensive tour of Europe. She gave a highly interesting and instructive talk on conditions there.

George M. Peace, secretary Made-in San Diego County association, spoke about the dinner which was entirely made up of county products. He stressed the point that if all would buy San Diego County made products unemployment would be reduced and so relief taxes would be less.

President Fred J. Hansen of the San Diego County Development Federation conducted the subsequent proceedings. The most important of these was the adoption of the following proposed by Mr. Marchand and signed by President Hansen and Secretary Harry L. Olmstead:

"The increasing burden of relief and social welfare taxes in county, state and nation is the number one problem facing us today. Its seriousness demands earnest, exhaustive, openminded consideration and study based on the experience of the past few years.

CAREFUL STUDY MADE BY LEADING GROUPS

"A Co-Ordination Committee representing the Association of California Executives of Public Welfare; California Congress of Parents and Teachers; the California Counties' Tax Equalization Association; The California Farm Bureau Federation; the California Federation of Women's Clubs; the California League of Women Voters; the California Real Estate Association; the California Retailers' Association; the California State Chamber of Commerce; the California Taxpayers Association; the Interim Committee of Twenty-five; and the State Association of County Supervisors; has just made such a study in an important meeting in San Francisco.

"After full deliberation they made, among several, the following recommendation:

"That there be a consolidation of all relief and welfare activities into one program, with county administration under the supervision of the State Social Welfare Department."

"The San Diego County Development Federation respectfully requests the San Diego County State legislators to give earnest, openminded consideration and study to the Committee's full report in connection with any legislation on relief or welfare that may be recommended at the special session of the legislature in January."

PLANNERS AND FOREST CHIEFS ARE HEARD

Following the action on relief problems the meeting heard an instructive program prepared by L. W. Deewall, county planning engineer. He exhibited charts showing the need for a roadside planting program.

Norman Farrell, supervisor Cleveland National Forest, told of the tree planting program for that playground of the people.

E. S. Miller, supervisor State Forestry Department, spoke on tree planting outside of the National Forest boundary.

F. J. Payleck of the Soil Conservation Department, had for his topic Soil Erosion Prevention by Tree Planting.

Children Enjoy WPA Recreation Dances

An infant is taught play by his parents. He learns to live and do things by playing. As he grows older play instructors enter his life—his teachers, his playmates. Still later his play and work gradually merge into one. The child who learns to play correctly, learns to work happily. Recreation is play, not aimless, but with a definite, creative purpose in view.

Last Friday night over 40 grammar school boys and girls attended the social night at the Community Hall. There were games, singing, dance lessons and dancing. Children who never danced before learned the rudiments of this activity (which develops poise and confidence in the individual) and had an enjoyable time. Like all WPA recreational activities there is no charge and the music is furnished by volunteers. The leaders would appreciate it if others with musical ability would volunteer their services at these social nights. Mrs. Fair again played the piano. Mrs. Wetzel and Mrs. Clevenger were present and acted as chaperones. Steve Danielball entertained with cowboy songs on the guitar.

Saturday Miss Wood took a group of girls on a bicycle trip to El Capitan. They had a happy time.

Monday night 14 adult basketball players met at the Grammar School Gym and formally organized a basketball team. "Pinky" Foster was unanimously elected captain. Because the Farm Bureau meets in the Gym Monday night Jan. 22 there will be no practice that week.

Wednesday night the Lakeside Basketball team played the Grossmont reserves in a practice game at Grossmont.

Saturday, January 20, there will be a boys hike. The group will leave the Old Grammar School at 9:30 a.m. and return at 3:30 p.m. Bring lunches.

P. T.-A. Congress to Honor Founders

Ninth District California Congress of Parents and Teachers will have a founders day program at Balboa Park Monday, Jan. 22. Mrs. E. T. Hale, president, announces. Mrs. F. W. Frederickson will be in charge.

EDITORIAL AND FEATURE PAGE

The Lakeside Farmer

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CUT IT SHORT, PLEASE

They do not write in verse or prose; They simply lay their words in rows. The self-same words that Webster penned, They merely lay them end to end.

Those words, describing lengthy printed opinions of judges, appear in the New York Sun as a quotation from a speech made by "a bold, bold man," namely Charles A. Beardsly, president of the American Bar Association, who has taken a stand for briefer and better judicial opinions. Now who will be courageous enough to campaign for shorter and snappier speeches by our presidents and politicians who want to be president?

Readers of San Diego daily newspapers have been afflicted since the turn of the year with column after column of Roosevelt orations, oft trumpeting and the wishwash of Washington wisecrackers. Wish they would take a leaf out of the book of "Bugs" Baer—he knows how to make it short and still be interesting.

And now our own talkative solons are to meet in special session and will let loose a flood of oratory at Sacramento. The Governor—personally a likeable if solemn citizen—likes to follow the Roosevelt example in many things, including tepid talk. It seems that presidents, governors and lesser lights all suffer from the Gladstonian disease, "exuberance of their own verbosity."

TAX BURDENS HURT BUSINESS

Someone once painted a pathetic picture of an old scholar burning the midnight oil as he pondered over some ancient volume of forgotten lore. Times have changed. Nowanights it's the business man who burns the midnight electric light puzzling over the numerous tax forms sent to him by federal and state tax agencies. The forms are accompanied by a demand for a remittance by a certain date, or else penalties will be imposed.

Taxes for all of us have become as heavy as the burdens that were borne by Sinbad of Bagdad, whose stories in the Arabian Nights used to entertain us in happier days. Sinbad said: "I find myself afflicted by trouble beyond measure; and strange is my condition and heavy is my load."

Too heavy tax burdens hurt business; in fact they hurt everyone. The people have been patient under their weight for a long time but now they are beginning to protest. Will those who sit "in the seats of the mighty" take heed? Probably they will be profuse with promises for this is election year.

It is good to see that the women are going to make serious study of the tax problems. The ladies wield great power at all times but especially in the polling booths. Politicians, including the men who fix the tax rates, have to pay attention to them.

So welcome is given by long-suffering John Taxpayer to such organizations as the National Consumers Tax Commission units of which are being formed in San Diego County.

FAIRY TALES

Modern wonders such as airplanes interest twentieth century children more than the fairy tales that delighted youngsters of earlier generations. The American Library Association, after a study of the preferences of children in reading, reports a decided tendency in favor of fact books as against fairy tales. This gives the Republican National Committee an opening and it takes advantage of it in the following comment:

"One cannot but wonder if this rather startling finding is not in part resultant from the fact that the nation as a whole has been fed fairy tales from the White House for so long that the taste has been dulled."

Study the past if you would divine the future,—Confucius.

To those leaning on the sustaining infinite, today is big with blessings.—Mary Baker Eddy.

THE EYES HAVE IT

He thought about himself, and the whole earth, Of man the wonderful, and of the stars, And how the deuce they ever could have birth; And then he thought of earthquakes and of wars, How many miles the moon might have in girth, Of air-balloons, and of the many bars To perfect knowledge of the boundless skies; And then he thought of Donna Julia's eyes. —From Byron's Don Juan.

"ON ALL NIGHT"

We saw an advertisement in the San Diego Union the other day which—to use a much abused word—really "intrigued" us. It was headed "On All Night" and showed an electric light that had been left burning while the family slept. And poor old Pa, who pays the bills, is looking at it seriously, thinking that it will add a dollar or so to his electric light bill.

But the San Diego Consolidated Gas & Electric Co. tells him not to worry. It says that a 100-watt lamp (which many of us use) operates three hours for a penny. A 50-watt lamp gives six hours of light for the same modest sum. Even a 200-watt lamp could be left on all night for little more than a nickel. So cheer up pop.

By the way the last day of 1939 was the sixtieth anniversary of the first exhibition of the incandescent lamp by Thomas A. Edison. New light shone in the world that day. It signaled a revolution in illumination. But it cost a lot more than a nickel a night. One of the best and cheapest things that moderns enjoy is electric light.

UNCLE SAM WANTS TO KNOW

Nineteen forty, being leap year, not only brings perils from Pauline but Uncle Sam also pops the question. Uncle, in order to live up to the Constitution, must take stock this year; in a word, a census.

Twelve thousand persons have just got jobs as enumerators and they have started to take census of business and manufacturing. All places of business in this district will be visited in due course so, to save time, get your facts ready now.

Then, on April 1—all Fools Day by the way—the census of population, agriculture and housing will begin. Talk about radio quizzes—there never was such a quiz as this is going to be.

HIS NAME WAS JOHN

An exchange tells this charming story: When Wesley worked among the miners of Cornwall, whole villages were transformed from gambling, swearing, and Sabbath-breaking people to men and women of sobriety and righteousness. In every home was to be found a picture of John Wesley, the man whom they all loved.

One day a stranger, visiting one of these homes, saw John Wesley's picture on the wall and said, "Whose picture is that?"

The miner reverently lifted his hat and said, "There was a man sent from God, whose name was John."

PRINTING PRESS ANNIVERSARY

Whenever we go into the press room of a newspaper office we always feel that we should take off our hat to the expert who runs that machinery marvel, the modern printing press. If Gutenberg could only see it wouldn't he be astonished!

That famous German was not only the inventor of printing with movable type as we know it today but he also designed the first printing press. It was a modification of the wine press and was a crude affair but it was the forerunner of those great presses that you see in modern daily newspaper offices today.

One's thoughts are directed to printing presses today because of the fact that the owners of many and varied such presses are meeting in Coronado. At that famous San Diego County seaside resort are gathered members of the California Newspaper Publishers Association, as fine a body of men as you could wish to meet.

The energetic general manager of that association, Mr. John B. Long, reminds us that this year of 1940 sees the 500th anniversary of Gutenberg's invention. Moreover it is the 400th anniversary of the first printing in America. Where do you suppose that was? Guess again; it was in Mexico, our neighbor to the south. The first printing press on this continent was set up in the City of Mexico in 1540. It was not much of an improvement upon the wine press affair of Gutenberg but it was of great value to the Spaniards who ruled Mexico, including "Las Californias," in those far-away days.

The modern home carries a spare tire instead of a spare bedroom, quotes Escondido Times Advocate.

The ballot box is the key to our problems, remarks a writer in Christian Science Monitor. But it doesn't unlock the secrets of our hearts.

Burdens become light when cheerfully borne.—Ovid.

WEATHER BACK EAST: Aren't You Glad You're Not There



REMEMBERING

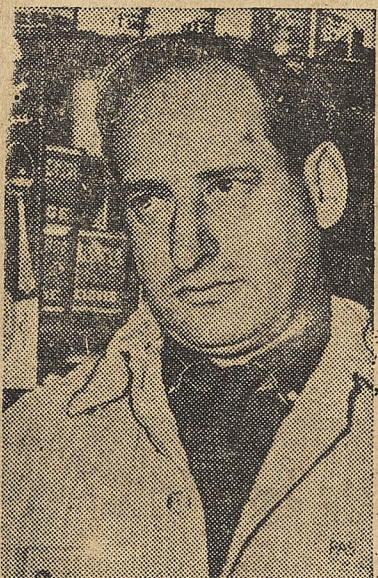
By Wilkins W. Wheatly

"When Springtime's breath is scented with fragrant woodland flowers" and cherry blossoms cluster in wild lanes and rustic bowers, my truant thoughts slip backward and I recall with joy a troop of happy Springtimes when I was just a boy. "In the long, still days of summer when the grass is parched and dry; when every day brings nothing but a clear and cloudless sky, if I didn't love the country and the work I have to do, I'd forget the satisfaction of the harvest, when it's through. When the pungent smell of burning brush drifts upward from the swale, and I hear the cow bell clearly as the herd comes up the trail, I know by all the country signs that Autumn days are near, and memory reminds me of the Autumns I hold dear. And when the stars all twinkle and the air is crisp and still, and sunset sends its rosy glow behind our wooded hill, I know that Winter's coming; at the thought of it I'm glad, for in memory I cherish every Winter that I've had."

JULIAN GOLD CLEANUP

The San Diego Union quotes the following local from its issue of Jan. 11, 1880: We acknowledge a pleasant call from Mark Allen of Julian, who last week brought down the \$1200 cleanup from the Hubbard and Ready Relief mines.

Brother Leads Soviets



LOS ANGELES, Calif.—Morris Stern (above), pictured here recently in his grocery store, who is a brother of Soviet General J. M. Stern, reported to be the new Russian commander of the Finnish invasion, told interviewers that he was not in sympathy with the Soviet aggression. The grocer came to the United States 25 years ago.

The Country Garden

By Margaret Tipton Wheatly
Natural Plant Association

By natural plant association we mean to repeat in plantings those families indigenous to a locality. We all should do more to preserve the beauty of our roadsides. Instead of cluttered roadways we could have beautified countryside, particularly along our own private roads, those thoroughfares which we ourselves own, and use perhaps with a very few friends. Here in San Diego county we have really a wealth

of native plant material. Select from your own locality that which you wish to repeat. Almost every elevation has some different kind of interesting plants.

Observe nature when out from your immediate roadways. A live oak tree will shelter an elderberry or Toyon, our native Christmas berry. Both supply food for birds, and because the Elder comes on in late summer, before the Toyon begins to ripen the season is prolonged over several months. For sky accent plant some groupings of our Ceanothus.

Books for Arm Chair Gardeners

A splendid book issued for gardeners by the College of Agriculture of Berkeley Circular 109 "Woody Plants For Landscape Use In California" by Harry W. Shephard outlines in a concise yet interesting manner the conditions of rainfall, soil and plant material and gives several groups of plants for amateur gardeners to follow. Finally in the back is a comprehensive set of tables devoted to trees, shrubs, vines and of inestimable value is a table of native shrub for ornamental and roadside planting. We should all have this free pamphlet in our garden library. In the booklet Mr. Shephard gives some valuable foot notes in other books, one by N. T. Mirov and C. J. Kraebel "Collecting and handling of the seeds of California wild plants." This is in mimeograph form and contains 27 pages. You ask for it also from the College at Berkeley, Forest Research Note No. 18.

Then Mr. Shephard mentions another book which I am sure we should all try to get from the State Library. It is by W. L. Jepson and is called the Manual of Flowering Plants of California. 1238 pages.

ROSE MONTH

This is the month when we may purchase our roses with bare roots, at greatly reduced prices. Let's plan on putting in some new kinds as well as the old favorites.

Remember to make large holes and to incorporate some well rotted barnyard manure at the roots for immediate food and quick start of the new foliage and branches.

Begin making your gladiolus lists, and in these summer flowering bulbs include some South African bulbs. A list of some of the better sorts of these will be included in the Country Garden Column for next week.

CALIFORNIA RAIN

Palm trees
Leaning in the wind,
Rain soaked leaves
Clinging to the vine,
Gutters flowing
Umbrellas blowing,
Everybody going homeward,
Bent before its furious intent;
Seeking shelter
Till the storm is spent.

Just at sunset,
Out pops ol' sol!
Shakes the water
From his eyes,
And grins and glows
In apricot surprise!
Then reaching upward,
Through mighty rays of light,
He smilingly draws down
The deep blue shade of night,
Bedecked with bright bouquets
Of Stars!

I. E. R.

in Northeast Corner
San Diego Union.

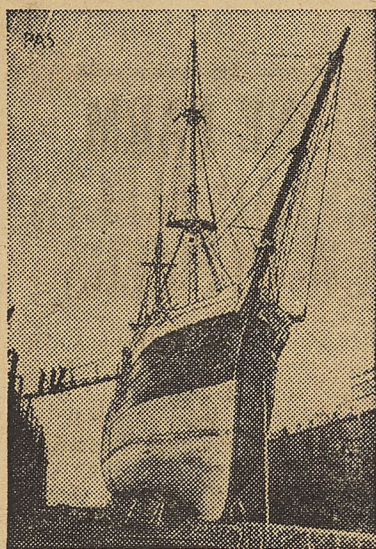
THIS TIME THE JOKE IS ON GENIAL JIM

Genial Jim they call Postmaster General Farley. He loves harmless jokes. And he laughs just as heartily when they are on him instead of someone else.

Remember how he, thru our local postmasters, kept telling the people to "mail early for Christmas?" Well last week a friend received a Christmas card from him. It had been delayed in the mails. But the point of the joke is this: somebody looked at the postmark and found it was dated Dec. 24, the day before Christmas. The Postmaster-General had forgotten to mail early.

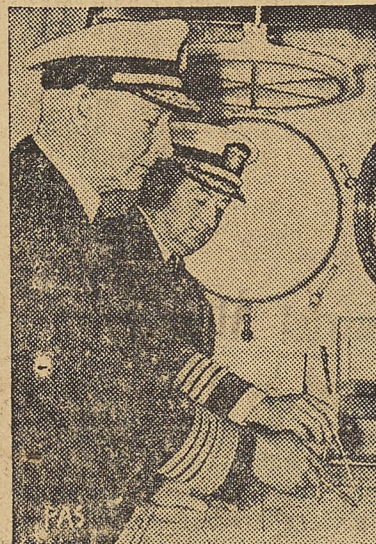
The best preparation for the future, is the present well seen to, and the last duty done.—G. Macdonald.

Byrd Ship Readied



BOSTON . . . The "Bear of Oakland," veteran of the polar regions, receives a complete overhauling in preparation for her trip to Little America this winter on the Byrd Expedition.

Plot Course of Fleet



LOS ANGELES HARBOR, Calif. . . Admiral Claude C. Bloch, left, commander-in-chief of the U. S. Fleet, and Captain Robert A. Theobald, chief-of-staff, study fleet problems in the chart-room of the U.S.S. Pennsylvania, flagship of the fleet.

CHURCHES

LAKESIDE COMMUNITY CHURCH
Rev. T. I. Nalbach, Pastor
Announcement or Services:
Sunday Services,
Sunday School—9:45 a. m.
Church Service at 11:00 a. m.
Junior and Christian Endeavor meets Sunday at 7:00 p. m.
Other meetings:
Ladies' Aid first Tuesday of each month.
Mission Society third Tuesday of each month.

WESLEYAN METHODIST CHURCH
Rev. and Mrs. DeFew, Pastors
Rev. Mrs. Esther DeFew, Sunday School Superintendent.
9:45 Sunday School.
11:00 Morning Sermon.
7:30 Evening Sermon.
7:30 Wednesday evening. Prayer meeting.

SAINT JOHN'S CHURCH
Episcopal
Bostonia, California.
Francis W. Read, Vicar
Sunday Service 9:00 a. m.
Church School at same hour.
Saint's Days and Holy Days as announced.
Phone La Mesa 4431

CHRISTIAN SCIENCE CHURCHES
"Life" is the subject of the Lesson-Sermon on Sunday in all Churches of Christ, Scientist. The Golden Text is from I John: "This is the record, that God hath given to us eternal life, and this life is in his Son."
One of the Bible citations in the Lesson-Sermon presents these passages about Jesus from Matthew: "Behold, there came a certain ruler, and worshipped him, saying, My daughter is even now dead: but come and lay thy hand upon her, and she shall live. And Jesus arose, and followed him, and so did his disciples. . . . And when Jesus came into the ruler's house, and saw the minstrels and the people making a noise, He said unto them, Give place: for the maid is not dead, but sleepeth. And they laughed him to scorn. But when the people were put forth, he went in, and took her by the hand, and the maid arose."
The Lesson-Sermon includes also these statements from the Christian Science textbook, "Science and Health with Key to the Scriptures," by Mary Baker Eddy: "Life is real, and death is the illusion. A demonstration of the facts of Soul in Jesus' way resolves the dark visions of material sense into harmony and immortality. . . . We must hold forever the consciousness of existence, and sooner or later, through Christ and Christian Science, we must master sin and death."

Local Man Writes On Townsend Plan

By W. J. WINNETT

My dear friends of the Townsend security plan: This is the greatest of all humanitarian systems for all classes, yes and for all countries and people who wish it. It is for all kinds of labor and business, whether now employed or not, in our dear old U. S. A. just so they are true and loyal to all our laws and rules; if not, just watch out.

Why is it the greatest humanitarian system? Because our dear old honest broad-minded Dr. Townsend has figured out the most workable plan understandable by all classes. It should receive the praises and belief of our whole nation. It is a fit and model system for all nations. Absolutely no part of its meetings or workings is behind closed doors; it is wide open for all to hear and know the truth.

Dr. Townsend's plan, with its fairness to all, must succeed, then watch us grow. When honesty rules in our governments—Federal, State, county and municipal—there will be drastic punishment for any officer caught reaching beyond the line. All laws must be in favor of seeing labor kept busy and there must be steady work for every man and woman before opening our doors to foreign trade that would take needed labor from our own people. When all are busy, with good pay for their time, then only let Europe have what we can keep our labor and business busy without.

When the hoarders or any such group are forced out of power and our people take full charge under Townsend plan you will begin to see satisfaction on the faces of the people. Some people talk of the U. S. being over-populated; if those short-steppers would follow my steps over the U. S. and figure up the vacant unused land they would see we could double our population in a few years by conserving all flood waters, irrigating unused lands and doing our own work, not giving it to Europe as our leaders are now doing.

By conservation and by building great and small reservoirs all over the country much waste land and land subject to flood waters can be saved. Then people will have opportunities to make rich and happy homes for themselves, just as I did. I built my own dams and ditches and had 10,000 acres nearly all irrigated. But then it took me nearly 40 years, as we had no cars, trucks or machinery, few roads and no paved highways. Under present conditions a man with a little backing could do it in from three to 10 years.

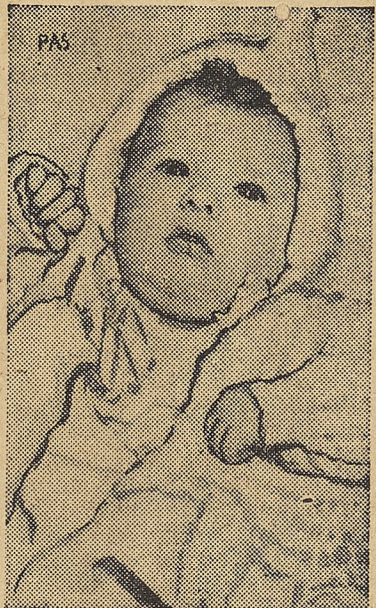
Watch young fellows and you will see millions of homes spring up when the hoarders are gone and money is free and easy to any young man willing to jump in and show the banks he is honest, willing and capable of doing big things. Prove your worth. That is the way I did it and banks offered me backing to buy herds of livestock and for other business endeavors.

When the Townsend plan gets in power then you can show your ability to do things and you will be able to borrow according to your real worth, thus getting a show to make a real home. With the Townsend plan there will be more business and more chances for you boys to build good homes and raise families.

Just let every boy and girl work hard among the neighbors till you get every one that has a vote to use it for the passage of the Townsend security plan. If every believer in the Townsend plan will work hard to convert the ones who pay no attention to it, by next November 1940 general election we can vote the Townsend plan into power. Then it will surprise the world to watch the U. S. A. grow and become wealthier and wealthier. This will be because of all the new homes, businesses and improvements of all kinds. Our young friends now idle under the leadership of today will, under the Townsend system of laws get a fair honest show to build homes, increase all business and labor and expand industry.

SUBSCRIBE NOW

Youngest Passenger



SEATTLE, Wash. — Tiny nine-week-old John Graham Null is purported to be the youngest passenger ever to fly the broad Pacific by clipper plane. Mrs. Null, wife of Ensign R. S. Null, U. S. N., had the baby in Spokane, Wash., after the father had to fly from San Diego to Honolulu with his Squadron VP-13, for duty. Mother and baby followed as soon as possible.

NOTICE OF HEARING ON PETITION OF IVERIA RHEA WHITE, ET AL., TO VACATE A PORTION OF COUNTY ROAD SURVEY NO. 258, KNOWN AS THE ALPINE ROAD, LOCATED EAST OF LAKESIDE, SAN DIEGO COUNTY, CALIFORNIA

PUBLIC NOTICE IS HEREBY GIVEN, that on Monday, the 5th day of February, 1940, at the hour of 11:30 o'clock a. m., at the chamber of the Board of Supervisors of the County of San Diego, State of California, on the third floor, San Diego City and County Administration Building, Civic Center, in the City of San Diego, said County and State, the petition of IVERIA RHEA WHITE, ET AL., will be heard, being a petition asking this Board to declare a portion of County Road Survey No. 258, known as the Alpine Road, located east of Lakeside, in the County of San Diego, State of California, closed and abandoned, said portion of said road survey being more particularly described as follows:

All of Road Survey 258, according to map thereof No. 1160, records of San Diego County; EXCEPT that portion thereof included within a strip of land 60 feet wide, 30 feet each side of the following described center line: Beginning at a point on Julian Avenue which bears S 80° 48' W. 1067.6 feet from a Bound Stone in said Julian Avenue, as said bearing, distance and Stone are shown on said Map No. 1160, said point of beginning being on the arc of a curve concave westerly the radius of which bears N. 34° 42' W. 516 feet from said point; thence northerly along said curve through a central angle of 11° 07' a distance of 850 feet; to a point of compound curvature with a curve having a radius of 250 feet; thence northwesterly along said curve to an intersection with the center line of Elm Street, as shown on said map.

The said Road Survey No. 258 passes over the lands of the Estate of William G. White, deceased.

YOU ARE HEREBY NOTIFIED to appear at said time and place and show cause, if any you have, why the said portion of Road Survey No. 258 should not be closed, abandoned and discontinued, according to the prayer of said petition.

BY ORDER OF THE BOARD OF SUPERVISORS of the County of San Diego, State of California, dated January 8, 1940.
(Seal)

J. B. MC LEES, County Clerk & ex officio Clerk of the Board of Supervisors
By L. O'Kennedy Deputy
Pub. Jan., 19, 26, & Feb. 2, 1940

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Intriguing hair-do's that go so well with the new fashions
Lakeside Beauty Shop
Phone El Cajon 593-2
We Specialize in Machineless Permanent Waving

SCHOOLS

Beverly Hartley, 7B, writes: "The Arts and Crafts, went on a bicycle ride Saturday, Jan. 13 up to El Capitan Dam. Those in the party were Clarabell and Ronald Huffman, Bobby Sangster, Raymond Avra, Wm. Norconk and Beverly Hartley. They were accompanied by Miss Wood. We went up to the dam and ate our lunches, then played hopscotch. Then we rode back to El Monte and climbed the big oak trees. We started for home about 3:30 and I think we had a splendid time."

GIRLS 4-H NEWS

"The girls 4-H met at the home of Mrs. L. J. Clevenger on Wednesday, Jan. 10. Mrs. Clevenger and Mrs. Wilkinson checked and scored our white 4-H dresses we made for Glee Club. We also checked our shoes and feet. Refreshments were served by Comfort Taylor and Miriam Abrahams."

ENROLLMENT GAINS

Static reports that total enrollment this month reached 287 which is a new high. Fourth grade won the honor for best attendance last month.

Cherokee Indian Chief Hailstrom visited Lakeside school last week. He used Walter Costello for dance assistant.

Yes, It's Nippy But Fuel Sellers Smile

With frost silvering the green grass and with smudging going on in the early morning in the lemon groves it is correct to say that it's nippy. But the fuel sellers—wood, gas, kerosene—smile. Their business has perked up.

The thermometer ducked to 28 one morning but soon aviated again. El Cajon reported a low of 26 degrees during early hours but throughout the day the sun shone with May warmth, 75 deg, being registered.

TOWNSEND CLUBS MEETS

The Townsend Club met at the Civic Center Jan 16 with a good attendance. The Club Council will meet at the home of A. L. Rose on Jan. 19 at 7 p.m.

The next Townsend meeting will be held at Civic Center on Jan. 23 at 7:30. It will be Forum night. All members are requested to attend.

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THIRD STUCCO HOUSE
On Julian East of Cedar

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L. G. SCOTT, Mgr

Main St. Phone Lakeside 881-3

PEDESTRIAN INJURED ON LAKESIDE ROAD

Philip Ruiz, age 36, of El Cajon, was struck by a car driven by Wm. A. Ross, 64, of San Diego Sunday. Ruiz was walking along the Lakeside-El Cajon road near here when hit. He was taken to the office of Dr. Morton N. Carlile where it was found he had suffered a fractured leg and head injuries. After treatment in the doctor's office he was taken to a San Diego hospital.

CLASSIFIED ADS

FOR SALE—Superfex Oil burner \$17.50.
LAKESIDE SUPPLY CO.

We Repair any make of radio. Tubes tested free at our shop. Several bargains in used radios. Don't miss the war news. **ELECTRIC SERVICE CO.** El Cajon. Phone 171

FOR SALE—New Circulating Heaters for 5-room house \$45.00.
LAKESIDE SUPPLY CO.

SHELL BRIQUETTES, cleaner, hotter and cheaper than wood 75 cents a sack.
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WANTED—Solar Heater Telephone 941-2.

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On Sycamore St. Near Post Office

Rocchio's Drug Store

Women's Activities: Social and Personal

CELEBRATES BIRTHDAY IN SAN DIEGO

A birthday party to honor her father was given Sunday by Mrs. James Kalstrom for Mr. George Langworthy. This was the first visit of the Langworthys to the new home of Mr. and Mrs. Kalstrom in San Diego. Others present were Mrs. Langworthy, Mrs. Mary Thwaites and Miss Mae Thwaites, grandmother and aunt of Mrs. Kalstrom.

COUPLE WED IN TUSCON

As a surprise to their many friends came the news of the wedding of Miss Leta Lee, Palm Springs, and Conde Madison, Panita Ranch, Santee. The rites were solemnized at Tuscon on Sunday by Judge William G. Hall, judge of the high court, and a friend of long standing of the bride.

A wedding dinner was given for the couple by the brides aunt and uncle, Mr. and Mrs. Paul Rogers in Tuscon.

Mr. Madison is the son of Mr. and Mrs. Tom Reno, Santee. Mrs. Walter Hubbard, La Mesa is a sister of the bride.

The couple returned to Santee early Tuesday morning. They plan to occupy the cottage across the creek from the ranch house at Panita Ranch.

CLUB SLATED TO MEET JAN. 20

T. N. T. Club plans to hold its meeting on Saturday Jan. 20 at the home of Mrs. Tony Held at 2:1 p.m. Mrs. Harold Laws will be co-hostess.

BRIDGE CLUB MEETS

Trix Club was entertained this week on Wednesday at the home of Mrs. Cecil Carender.

Mainly About People

By Lorena Sands

Lakeside, Calif.
Jan. 17, 40

Dear Eleanor:

I really must tear myself away from a perfectly grand book for a few minutes to jot down for you some of the local color. I'm reading A Sea Island Lady by Francis Griswold, a story of Civil War period of the South. It's one of the selections of Book Club. Have you read it yet? If not do try to get it as you'll be sure to enjoy it.

Lets see now, whats happened since my last letter. Mrs. McCray and Marvin Jr. have returned to their home in the north. They left on Wednesday to be in Berkeley in time for registration at the University of California.

The Vanoni house at El Monte is being remodeled.

Walt and Dorothy Riggs and of course little Wattie dashed up to Santa Ana on Tuesday. Dorothy and the baby stopped there for the day while Walt went into Los Angeles on business.

Mrs. Bessie Mallory's two daughters, Mrs. Doris Bowden and Emily Mallory spent the weekend with her.

Last Monday Mrs. J. Ninez and Clorinda Smith were visitors at the Sewing Class. Too bad you are not close enough to take advantage of that class. Its surprising the amount one can accomplish in one afternoon a week. On Monday I made a very clever turban to go with a new dress I have just finished. I feel very elated over my success.

Mrs. J. Hannibal and Miss Ella Sanchez from Encanto were guests at the home of Mrs. J. Smith on Sunday.

Guests from Duluth, Minn., Mr. and Mrs. A. F. Engstrom and daughter Dolores are vis-

iting Mrs. Mary Swifel of Winter Gardens.

More out of State visitors were guests in Lakeside on Sunday. Mr. and Mrs. John Rou of Harold, So. Dakota were entertained at the Gus Huffmans home. And another friend of the Huffmans, Miss Fern Botkins, La Mesa, who has just returned from a seven months visit in Chicago was also a guest there Sunday.

Sam and Mary Maniscalco and their mother Mrs. M. Maniscalco returned this week from a visit with relatives in Los Angeles.

The Modern Woodmen will have a box supper followed by a dance on Monday, Feb. 5. I'll tell you more about it next week.

Bill and Louise Sinclair entertained Mr. and Mrs. F. E. DuBois, Escondido, and Mr. and Mrs. Ed Hope, San Diego, on Sunday.

I was having ice cream with Mrs. L. C. Ryall one day this week and of the many topics we discussed was Laguna Beach. She had driven up there in the rain last Thursday, but said she enjoyed every minute of it. Can you blame her, it is such a delightful destination when one has the car headed north on the highway.

One day last week Mrs. Leslie Clevenger spent with her sister in San Diego. And Freida was home from State for the weekend.

Its ten minutes to twelve—yes, p.m., but I do want to read another chapter in that fascinating book—so I'll seal this with a good night, dear

from, Lorena

MEMBERS ATTEND BOARD MEETING

Of great interest to the younger women of the community was the monthly board meeting of the Junior Women's Club at National City, Saturday Jan. 16. Lakeside was well represented by eight members, namely Mesdames Arthur Foster, president, Lyle Isom, Erman Kouns John Angel, George Head, R. Spurr, Glen Stough, advisor, and Miss Clara Smith.

The next meeting is slated to be held at the Lakeside Club of the Federation.

OVER NIGHT GUESTS

Visiting their parents in Lakeside, Mr. and Mrs. James Kalstrom spent one day and night with Mrs. R. M. Kalstrom and another day with Mr. and Mrs. George Langworthy.

BEAUTY SHOW HELD IN LOS ANGELES

Milady of Lakeside may now be seen with glorifying new hair styles since Mrs. Olga Hartley and Mr. Walter Hansen attended the Hair Style Show on Wednesday in Los Angeles. Clever tricks of the trade were disclosed at the show for California beauticians at the Paris Beauty Supply Co. show rooms. After the display the guests were entertained at a banquet at the Biltmore Hotel.

TO ATTEND BIRTHDAY FETE

Mrs. Harry Keohler leaves today, Friday, for a visit in Imperial Valley. She plans to take her small daughter Katherine with her. They will be the guests of Mr. and Mrs. Frank Borris, and expect to attend the birthday party of young Kek Fluegler. They will return home about Wednesday.

CLUB DANCE HELD IN LA MESA

Saturday night the Trix Club held their semi-annual dance for the members husbands at the La Mesa Inn. The ten couples who enjoyed the fun were Messers and Mesdames Otis Barker, Julius Charpi, R. Fair, Harry Keohler, Fred Morton, Cecil Carender, Bill Simpson, Lester Lindsay, and four guests Adrian Lantz and Neil Minton of Fullerton.

ARRIVALS FROM SOUTH DAKOTA

Arriving from South Dakota this week for a visit to Lakeside and San Diego were Mr. and Mrs. Foster Loui, second cousins of Mrs. Byron Conrad. They were entertained at dinner at the B. Conrad home and afterwards Mr. and Mrs. Conrad joined them in a visit to Mrs. Conrad's father and mother Mr. and Mrs. A. E. Moore who are spending a few weeks at the home of another daughter Miss Alice Moore in San Diego.

SON GIVEN WELCOME

Mr. and Mrs. Lloyd Foster of El Monte are receiving congratulations on the arrival of a son born in the General Hospital Jan. 14.

WINDMILL HOME SHOWN BY CCC PUBLICATION

The Bull's Eye, published monthly by the veterans of Company 2930-V, CCC, La Mesa has a cover for its New Year number that is of much interest to Lakesiders. It shows the windmill house of Mr. and Mrs. Wilkins W. Wheatly at Zaandam Farm. The cut was made from a pen and ink sketch by R. Lee Williams from a photo by J. C. Giles. The Bull's Eye is an interesting publication. R. O. Farrell is the editor with P. L. Nelson as associate. R. W. Crone is exchange editor and R. L. Williams artist. Captain Charles C. Budd is commander of the company, J. Lee Woolsey camp superintendent, Edw. D. O'Neill, M. D. camp surgeon and Roy S. Marsh is educational advisor.

DISCUSS DEHORNING AT DAIRY MEETING

Dehorning of livestock by dairymen and cattlemen is still looked upon as a necessary practice, according to F. W. Dorman, assistant Farm Advisor. The Farm Bureau Dairy Department will hold a meeting to discuss various methods of dehorning at the Bill Rannell's Dairy, Pacific Beach, at 10:00 a.m., January 24.

DUCK DINNER: IT'S CHANGE FROM TURKEY

C. N. P. A. news service reports that the National Orange Show duck dinner to 750 Southland guests will be held at San Bernardino Jan. 25. Well it's a change from turkey anyhow.

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ALPINE FARM BUREAU ELECTS NEW OFFICERS

On Monday, the Alpine Farm Home Department met for an all day demonstration of Kitchen Storage. Mrs. D. M. Walker, Center Chairman, presided, and the demonstration was conducted by Miss Eulalia B. Alger. There were thirteen women present, and at noon they all enjoyed a pot-luck luncheon.

Officers for the coming year were chosen as follows: Chairman, Mrs. D. M. Walker; Secretary and treasurer, Mrs. L. Pearl Borne. Committee Chairmen are: Library, Mrs. R. W. Lamb; Publicity, Mrs. H. A. Ball; Safety in the Home, Mrs. H. D. Sturdivant; Scholarship, Mrs. J. T. Foss; Fair, Mrs. Hazel Hohanshelt. Project leaders are: Clothing, Mrs. R. W. Lamb and Mrs. Sydney Wright; Home Management, Mrs. Mike Liebert; Nutrition, Mrs. L. Pearl Borne; Home Furnishings, Mrs. T. E. Hill.

District Attorney Heard by Club

If you want to get into difficulty, just try to be your own lawyer, said District Attorney James B. Abbey in talking to the Alpine Woman's Club on Tuesday afternoon, about "Business and Protective Law for Women." He went on to say that the layman should no more try to solve his own difficult legal problems than he should try to cure himself when faced with a serious disease. Women's relationship to the Penal Code, the Community Property Law, and the Sole Trader's Law was competently discussed. Some practical suggestions were also made on the subject of Wills. Mr. Abbey was presented by Mrs. S. M. Marshall, past president of the Club.

Coffee and cake were served by the hostesses, Mrs. Mike Liebert and Mrs. T. E. Hill.

The party announced by the Alpine Woman's Club for Saturday night, Jan. 20, has been postponed until Jan. 27.

FINE PROGRAM FOR FLEET RESERVE

The next regular meeting of Branch 9, and Ladies Auxiliary Unit 9, Fleet Reserve Association, will be held at 8 p.m. in the VFW Bldg., Balboa Park. It will be a joint social meeting of the Branch and Auxiliary and will be highlighted with entertainment, followed by the serving of refreshments.

The program, arranged by chairman Harry Spoo, will include: Jack Becker and his trumpet, with Thomas Nelson at the piano; Miss Faye Cox, accompanied by her mother at the piano; The St. Mary's Players, under the direction of Miss Gretchen Carin, will present a one act farce entitled "And The Lights Went Out." Howard E. Jope, representing the Union Oil Company, will show the movie "Yankee Doodle Goes To Town."

GOODWILL INDUSTRIES ANNUAL REPORT OUT

The Goodwill Industries of San Diego County have just issued their annual report. It shows that a daily average of 53 workers received cash wages totalling \$35,534.48 in 1939. The number of hours put in by them was 125,182. Total of cash customers at the five Goodwill stores in the county was 89,030. Sales of renovated goods to them, combined with sales of salvage, made these workers self-supporting instead of objects of charity. Residents of the county who at Col-ose. After exchanging which the work of the organization is built are the real source upon which the work of Goodwill depends.

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SAFEWAY

Prices for Friday and Saturday January 19th and 20th

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No. 5 bag 22c No. 10 bag 40c 24 1/2 lb bag 87c

Fresh Fruits Vegetables

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126 Size,

Russet Potatoes 15 lbs 32c

U. S. No. 1 Grade...In Mesh Bags

Pippin Apples 8 lbs 25c

43 lb basket \$1.25—For Pies or Sauce

Grapefruit large 7 for 10c

Extra Large 3 for 15c—47 lb box 65c

Peanut Butter 2 lb jar 25c

BEVERLY, 1lb jar 15c, Supreme Quality

Salad Dressing qt. jar 24c

Duchess—Pint 17c

Airway Coffee lb 12 1/2c

3 lb bag 37c—Mellow Rich

CRISCO 3 lbs 53c

1 lb can 19c

OVALTINE can 59c

14 oz—6 oz can 33c

SNOWDRIFT can 51c

3 lb—1 lb can 19c

STARCH 1 lb box 8c

Kingsford Corn Starch

SYRUP 5 lb can 34c

Karo Blue Label

1 1/2 lb can 2 for 25c

LUX FLAKES box 21c

Large—Small Box 9c

CAMAY 2 cakes 11c

Toilet Soap

PEETS lg pkg 23c

Granulated Soap

BORAX lg pkg 21c

Chips

Crystal White bar 3c

Laundry Soap

Giant Bars 3 for 10c

Guaranteed Meats

PORK LOIN ROAST Loin End lb 19c

Whole half or Blade End—Loin End, lb 19c

ROUND & SWISS STEAK lb 24c

Cut from bottom Round—Select Full Cuts lb 27c

SKINNED HAMS lb 22 1/2c

Puritan Tendered—Whole or Shank Half—Butt Half lb 25c

SMOKED PICNICS lb 16c

Gold Coin Tendered Shankless—Cello Wrapped

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153 E. Main St., El Cajon

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Turkey 'n all the Trimmings

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50c

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SPRING, DISTILLED or

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EVERYDAY PRICES

EPSOM SALTS lb 15c

PABLUM 43c

Milk of Magnesia

16 oz 19c

\$1.00 Mavis Talk 59c

Standard Oil Fly Spray 21c

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L. C. RYALL, Prop.

FASHION for today

by PATRICIA DOW

ACCENT ON YOU

If you're slim and young and have no deep rooted prejudice against looking pretty in a devastatingly appealing way, just make yourself this dress 8615. Every little thing about it is especially designed to put the accent on you. The draped waistline makes you look tiny and supple round the middle and calls attention to the smallness of your waist by means of a frill and a saucy sash bow.

The bodice is cut and gathered in such a way as to round out your bosom. It frames your face and encircles your arms with the soft flattery of frills. Taffeta, velveteen and flat crepe are pretty materials for this charming dress.

Pattern 8593 - This nightie



pattern is exquisite enough for an evening gown really, with its sweeping, graceful fullness and beautifully sculptured line. With it comes a little dream of a shoulder cape, devastatingly becoming, rippling from a shoulder yoke and tied with a ribbon bow.

Such glamorous bits of luxury are fabulously expensive, you know - unless you make them yourself, as you easily and economically can with this simple pattern, including a step-by-step sew chart. Choose delicate, flower-like fabrics for it - pastel chiffon or georgette, pure dye silk prints or very sheer cottons.

(Enclose this coupon-box with your pattern order.)

Paper
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State

send 15 cents in coin (for each pattern desired) together with your NAME, ADDRESS, PATTERN NUMBER and SIZE.
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IMPORTANT—Be sure to fill in the full name of your newspaper, Town and State in the box above when ordering patterns.

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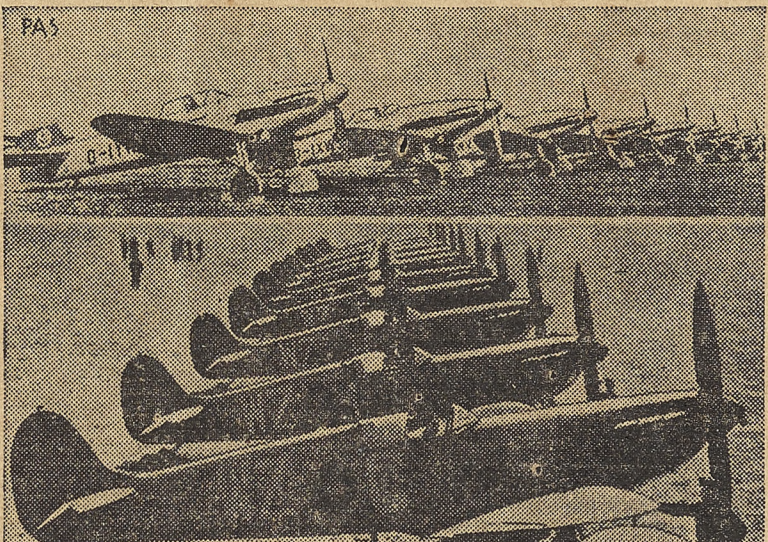
2139 El Cajon Blvd Ph J-1145

First Swiss Women To Enroll



BASLE, Switzerland—Some of the 350 women from all parts of Switzerland who were the first to enroll in the Swiss Army Auxiliary shown during drill in Basle recently. They are carrying folded stretchers and wearing ski costumes under regular army overcoats and steel helmets. They will drive ambulances.

Wings Over Europe



SOMEWHERE IN EUROPE... Two recent photos show German and British planes of the type headlining today's war news. German Heinkels, on top, figured in Edinburgh raids. Below, British "Spitfires" warm up for the fray.

RECRUIT RECORD BY U. S. MARINE CORPS

Major George D. Hamilton of the United States Marine Corps Recruiting Service announces that according to late bulletins from Washington, the Corps is expected to reach the total authorized strength of 25,000 men by February 15.

"We have received no word, as yet, to limit recruiting," Major Hamilton said. We continue to accept qualified applicants. Judging by the number to date we expect to establish a

new record for enlistments from Southern California."

Young men interested in service with the United States Marine Corps, are urged to apply before the local station is forced to work on a quota, or limited, basis.

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HOG RAISERS HIT NEW COUNTY LAW

Survey to determine the extent of the hog industry in San Diego county has been undertaken by the County Farm Bureau, Roland H. Wight, Bon-sall, president, announces.

The bureau is mailing to all farmers having one or more hogs, questionnaires to provide data for use in obtaining revision of the recently enacted county hog ordinance. Owners contend that if the law is rigidly enforced, their business will be legislated out of existence because of the expensive equipment required.

The hog raisers also object to a \$10 license fee, sought by the county on the theory that licensing is essential to the maintenance of public health. The farmers, said Wight, believe the burden of maintaining public health should be borne out of public funds.

With each returning year, higher joys, holier aims, a purer peace and diviner energy should freshen the fragrance of being.—Mary Baker Eddy.

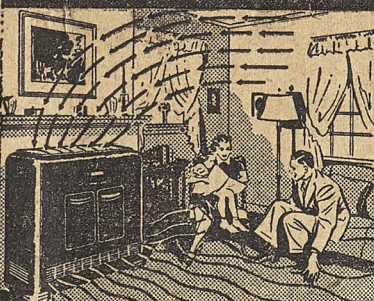
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GROWING FOOD FOR FAMILY LIVING

A new mimeographed circular entitled "Growing Food for Family Living in San Diego County" has been prepared by the Farm Advisor's Office and is available to farmers and small farm home owners upon postal or personal request, Farm Advisor Eric E. Eastman of San Diego reports.

The circular tells of the recommended varieties of fruits vegetables and berries suitable to the different areas of the county: coastal, intermediate and mountain valleys. The acreage requirements, quantities to plant, and care of the garden, are discussed. Also livestock requirements are outlined.

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Features for
Friday & Saturday
January 19 & 20

SAVE ON FOODS!

RETAIL SALES TAX

Sales Tax will be added to retail price on all taxable items in accordance with ruling No. 73 issued pursuant to retail sales tax act by order of the Board of Equalization

B. & M. 28 oz tin
OVEN-BAKED BEANS

B. & M. No. 2 Tall Tin
BROWN BREAD
1 of each for 29c



GEBHARDT'S 15 oz Tin
TAMALES 2 for 25c
EAGLE — with beans 15 oz Tin
CHILI CON CARNE 15c

GLOBE A-1 No. 10 sack 46c No. 5 sack
FLOUR 25c

Minute Tapioca 8 oz pkg 12c



RIPPLED WHEAT 9c
30 BISCUITS IN PACKAGE



LOOKS! FEELS! AND IS LIKE CLOTH!
ZEE TOILET TISSUE 4 for 15c
ZEE TOWELS 3 for 25c
Comfort New Embossed Tissue 4 ROLLS 19c

FRUITS AND VEGETABLES

BARKER and SONS

GREEN PEAS 2 lbs 15c
LETTUCE 2 heads 7c
RUSSET No. 1 POTATOES 8 lbs 19c
CELERY 2 stalks 13c
BROWN ONIONS 4 lbs 7c
SWEET POTATOES 4 lbs 15c
NAVEL ORANGES lg 2 doz. 25c
CARROTS 2 bunches 5c
DELICIOUS APPLES 6 lbs 25c

Save Time — Save Labor — Save Money Eat Canned Foods
M Every Day M

POINT LOMA No. 2 Can
Shoe String Beets
Shoe String Carrots 10c
Colorful, Tempting — Full of Vitamins

SILVER GATE No. 2 Can
Cut Stringless Beans 2 for 21c
Long Cut Tender Beans — For Salads or Vegetable

Point Loma Picnic Tin Pay Day No. 1 Tin 2 for
Asparagus 15c **Asparagus** 29c
Tender All Green Tips Large Tender Spears

POINT LOMA No. 1/2 Can
TUNA 15c
Light Meat — Solid Pack — San Diego and Wesgate's Finest

A Tasty Combination

For A Mid-Afternoon or After-Party Snack

Kraft SwankySwig Sunshine
Cheese Spreads **Krispy Crackers**
Assorted 14c 1 lb pkg. 15c
Old English & Roquefort 18c



FOR TONIGHT'S DESSERT!

*Carnation
Fruit Whip*

By MARY BLAKE
Home Service Dept., Carnation Co.

If there's anything that makes a whole summer-time meal taste better, it's to have a cool, appealing dessert. This Fruit Whip will make a frothy finale for your nicest dinner-party — or for just the family. And "Whipped Carnation" makes it as inexpensive as it is delicious.

1 cup Carnation Milk 1 cup thick apricot or prune pulp, or apple sauce
2 tablespoons lemon juice 1/2 cup sugar

Chill milk thoroughly and whip until stiff. Add lemon juice and whip until very stiff. Fold in fruit pulp or apple sauce, in which sugar has been dissolved. Serve cold. These whips may be turned into a cold freezing tray and frozen in an automatic refrigerator. Yield: 6 servings.

Done the Bavarian Way

The Bavarians know how to tempt listless summer appetites with creamy coldness. But here's a creamy trick with whipped Carnation Milk that goes them one better! Be sure to chill the milk icy cold in the freezing tray before whipping.

Asparagus Bavarian Salad

1 tbsp. gelatine 1/4 tsp. salt
1/4 cup cold water 1/4 tsp. white pepper
1 1/2 cups asparagus liquid 1/2 pimiento, chopped
1 No. 2 can green asparagus 1 cup whipped Carnation Milk
Dash of mace

Soak gelatine in cold water and dissolve in hot asparagus liquid. Chill. Arrange stalks of asparagus around the sides of a dampened mold. When the jelly begins to congeal, add 1/2 cup of asparagus that has been put through a sieve, salt, pepper, mace, the chopped pimiento and the whipped Carnation Milk. Turn into the mold and set in the refrigerator to congeal. Serve with mayonnaise or French dressing. Garnish with pimiento rings or strips.

Watch for these Recipes by Mary Blake
Courtesy of Carnation Milk

COFFEE

BREAKFAST CUP 1 lb 13c
FLAVOR WITH ECONOMY

BLISS 1 lb Tin 23c
DRIP OR PERCOLATOR GRIND

MAXWELL HOUSE 1 lb 27c
GOOD TO THE LAST DROP



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APRICOTS 13c
Small Halves In Light Syrup



Log Cabin Syrup
Medium Can 18c Table Size 35c
Keep Colds Away — Drink Plenty of Juices

POINT LOMA No. 2 Tin

TOMATO JUICE 3 for 25c
Perfect Juice From Perfect Tomatoes

SILVER GATE No. 2 Tin

Grapefruit Juice 3 for 20c

SILVER GATE No. 2 Tin

Pineapple Juice 2 for 21c
Full of Sunshine Vitamins—Have you Tried Hot, Spiced Pineapple Juice

FRESH MEATS

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EVEREADY PICNICS ready to eat lb 20c

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PORK STEAK lb 19c

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